

MONEY MATTERS

2025



OPEN

Application Opens:

Monday 2 June - Friday 27 June 2025



Date:

Tuesday, 15 July 2025

Sign Up wearedoceo.com/money-matters



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Introduction

Welcome to the **Money Matters Programme (MMP) 2025**, a one-day financial literacy and career development programme hosted in partnership with Barclays Bank. This initiative is designed to equip students with essential financial skills, banking insights, and career knowledge to navigate their financial future confidently.



Date: Tuesday 15th July, 2025 4pm- 8pm



Location: Barclays Bank Office, Moorgate, London

The MMP 2025 will provide students with the tools they need to make informed financial decisions while exposing them to career pathways in banking and finance.



About Doceo



Doceo is a social impact organisation dedicated to creating opportunities for young people by bridging the gap between education and industry. Through innovative programmes, we empower students with skills, mentorship, and career insights that enhance their employability and professional growth.

With successful initiatives such as **EmpowerED** and the **Aspiring Leaders Programme (ALP)**, Doceo continues to partner with leading organisations to deliver **transformative learning experiences**.

For more details, visit: wearedoceo.com

Our Values

The core pillars of Doceo

We **Grow** Together



We **Succeed** Together



We are a **Community**



Our values are rooted in the belief that we grow and succeed together as a community, and this guides everything we do at Doceo. Whether it's through our innovative programmes, engaging workshops, or collaborative partnerships, we are committed to championing growth and providing every student with the resources they need to determine their own future.

Programme Management Team

MMP 2025 is delivered by **Doceo**, with the support of Barclays Bank and key stakeholders.



Pero Ogunkunle

Programme Lead



**Steph Larrey &
Zoë Mabo**

Programme Support



Barclays Bank

Corporate Partner

For enquiries, email: programmes@wearedoceo.com



Programme Overview & Objectives

Programme Overview

The MMP 2025 is a one-day immersive experience focused on financial literacy, banking careers, and real-world money management. Students will participate in interactive workshops, networking sessions, and career talks led by professionals from Barclays Bank.

Key Highlights



Financial Literacy

Learn essential money management skills.



Banking Insights

Understand financial services and how banks operate.



Career Pathways

Discover opportunities in the financial sector.



Practical Workshops

Engage in budgeting, saving, and investment activities.



Networking

Connect with industry professionals.

Programme Objectives



The Money Matters Programme Aims to:

- 1 Equip students with practical financial knowledge to make informed money decisions.
- 2 Introduce students to careers in banking and the wider financial industry.
- 3 Provide hands-on experience in budgeting, saving, and smart financial planning.
- 4 Connect students with industry professionals for insights and mentorship.



Programme Agenda

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The programme is structured to provide a comprehensive learning experience through talks, workshops, and networking opportunities.

Time (PM)	Programme Section	Content Highlights
3:45 – 4:15	Welcome and Icebreaker	<i>An engaging introduction to set the tone for the day, helping participants connect and feel comfortable.</i>
4:15 – 4:40	Session 1: Career Panel	<i>Barclays professionals across departments share their career journeys and insights in a panel discussion.</i>
4:40 – 5:00	Session 2: Pitch Perfect - The Business Challenge	<i>Work in teams to develop and present a business idea, supported by Barclays volunteers, with breakout spaces and small prizes for standout pitches.</i>
5:00 - 5:10	Break	<i>Take a short break to recharge.</i>
5:10 – 5:30	Session 3: Eagle Labs Innovation	<i>Speaker/activity by Barclays showcasing Eagle Labs' role in financial innovation within the banking industry.</i>

Programme Agenda

Time (PM)	Programme Section	Content Highlights
5:30 - 5:50	Session 4: Commercial Insights – Barclays Career Pathways	<i>Presentation by Barclays on their commercial operations, values, and entry routes for early professionals (e.g., Foundation/Higher Apprenticeships, Insight Days).</i>
5:50 - 6:10	Break	<i>Take a short break to recharge.</i>
6:10 - 6:40	Session 5: Smart Money Management	<i>Practical strategies to create a budget, build healthy saving habits, and understand how to manage debt and credit effectively.</i>
6:40 - 7:10	Session 6: Building Wealth	<i>Exploring long-term financial stability, including income streams, smart financial habits, and the importance of financial resilience.</i>
7:10 - 7:20	Break	<i>Take a short break to recharge.</i>
7:20 - 7:45	Session 7: Financial Safety (Money Mules)	<i>Discover how to protect your financial safety by spotting and avoiding money mule scams and other common financial traps.</i>
7:45 - 8:00	What Next?	<i>Feedback and wrap-up. Final words and next steps for participants.</i>



Application Process & Review Criteria

Application Process

Participation in MMP 2025 is by application only, and the application process is designed to be simple and accessible, ensuring interested students can easily apply and secure their spot. The process consists of four stages:

Stage 1: Apply Online (2 June - 27 June, 2025)

Students who want to join the programme must complete and submit an online application form, available at wearedoceo.com/money-matters. Applications open on **2 June, 2025**, and close on **27 June, 2025**.

Stage 2: Application Review & Selection

All applications will be reviewed using a clear selection process to ensure fairness (more details in Section 8). Since places are **limited**, selection will be based on a **first-come, first-served** basis. We recommend applying **as early as possible** to increase your chances of securing a spot.



Stage 3: Parental Consent & Confirmation

Parents/guardians of applicants will be contacted during the review process to provide **consent** for their child's participation. **Parental consent is required** for an application to be considered. Just like the application, submitting parental consent **early** increases the chances of securing a place.

Stage 4: Final Selection & Notification

Applicants will receive an **email confirmation** of their selection status by **July 1, 2025**, once their application and parental consent form have been reviewed.

Application Support

At Doceo, we are committed to making the **Money Matters Programme (MMP) 2025** application process as smooth and accessible as possible. We provide various forms of support to ensure applicants can confidently complete their submissions.

Application Guidance

We offer clear instructions and tips to help applicants effectively respond to application questions.

- *Reflecting on personal interests, goals, and motivations for applying.*
- *Demonstrating how the programme aligns with career aspirations and financial literacy goals.*
- *Sharing specific examples of how participation in MMP will enhance their knowledge and decision-making skills.*
- *Expressing both personal and professional benefits and showing enthusiasm for the programme.*

How to Answer Key Application Questions

What motivated you to apply for this programme? (200 words max)

- Reflect on what sparked your interest in financial literacy and money management.
- Identify specific aspects of the programme that align with your learning goals.
- Discuss how MMP will help you make informed financial decisions in the future.
- Keep your response clear and personal, showing enthusiasm for the opportunity.

Discuss a recent news story that has caught your attention and explain how it might affect the UK economy.

- **Word Limit Guidance:** 200 words max
- **Tips of how to answer question:**
 - Choose a relevant and recent economic news story (e.g., inflation, interest rates, job market trends, government policies).
 - Explain the key issue and how it impacts businesses, jobs, prices, or everyday life in the UK.
 - Connect the topic to financial literacy, demonstrating your understanding of economic trends.

Explain the concept of money and why it's needed in our modern society to a 5-year-old.

- **Word Limit Guidance:** 200 words max
- **Tips of how to answer question:**
 - Use simple language and relatable examples (e.g., "Money is like a magic ticket that lets you buy things like toys and food").
 - Explain why people use money instead of trading goods directly.
 - Highlight how saving, spending, and earning money helps people get what they need and want.

Application Deadline Reminders

To ensure applicants do not miss the deadline, we will send timely reminders before the **27 June, 2025** closing date. Early submission is encouraged, as spaces are limited and allocated on a first-come, first-served basis.

Parental Consent Assistance

For selected participants, we provide support with the parental consent process to ensure a smooth and timely verification. Our team is available to answer any questions from parents or guardians regarding their child's participation.

Ongoing Support

Applicants can reach out to the Doceo team with any concerns or questions throughout the application period. Whether they need clarification on questions, technical support, or general application advice, we are here to assist.

By providing these resources, we aim to ensure that every applicant has a fair opportunity to showcase their potential and secure a place in MMP 2025.



FAQs

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1. Who can apply for MMP 2025?

MMP 2025 is open to teenagers aged 16-18, who are interested in enhancing their financial literacy, gaining practical money management skills, and learning about careers in finance.

2. How do I apply?

You can apply by completing the online application form available on the [Doceo](#) website. Applications open on **2 June, 2025**, and close on **27 June, 2025**. Spaces are limited and allocated on a first-come, first-served basis.

3. Is there a cost to attend?

No, the programme is **free** for selected students.

4. Where will the programme take place?

MMP 2025 will be held **in-person at Barclays Bank**. Full venue details will be shared with confirmed participants.

5. Do I need any prior knowledge of finance to apply?

No prior knowledge is required. The programme is designed for participants at all levels of financial understanding, whether you're just starting to learn about money management or looking to deepen your knowledge.

FAQs

6. Will food be provided?

Light refreshments will be provided.

7. What should I bring?

A notebook, pen, and an open mind to learn and engage!

8. How will I know if I am selected?

Successful applicants will receive an **email confirmation** with further details.

9. Will travel costs be covered?

Participants are generally responsible for their own travel costs.

10. How does Doceo select speakers or facilitators for the Money Matters Programme (MMP)?

Doceo selects speakers and facilitators based on their expertise in finance, banking, and financial literacy, as well as their ability to engage and inspire young audiences. We prioritise professionals with real-world experience who can provide valuable insights into money management and economic decision-making.

FAQs

11. Are there opportunities for participants to stay connected with Doceo after completing the Money Matters Programme (MMP)?

Yes! Participants are encouraged to stay engaged with the Doceo community through our other events, programmes workshops, and online platforms. We provide ongoing opportunities for learning, networking, and career development, ensuring continued support even after the programme ends.

We hope to welcome you to the Money Matters Programme 2025!

Get ready for a day of insightful learning, career exploration, and financial empowerment.



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www.wearedoceo.com



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