

Doceo 

EMPOWERED

Application Opens

Monday, 15th July 2024

Date

29th - 30th August, 2024

Sign Up Today!

A 2-Day Programme



In Partnership with:

IBM

WHITE & CASE

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The Doceo Mission

Founded in August 2019 by Stephanie Lartey and Zoë Mabo, we believe that we owe it to the next generation coming up behind us to equip them with the skills they need to become the leaders of tomorrow. To achieve this we aim to instil in our students a work ethic and love of learning that will be with them for life. We know that growth doesn't happen in one place, or with one formula. Growth doesn't happen overnight, it happens over time, it takes dedication, nurturing and a mindset that embraces the process.

We are on a mission to champion continuous growth, to provide every student with opportunities, resources and practical knowledge to determine their own future. Our story has only just begun.



Our Values

The core pillars of Doceo

1

We **Grow** Together



2

We **Succeed** Together



3

We are a **Community**



The EmpowerED Programme Management Team



Pero Ogunkunle

Programme Coordinator



Steph Lartey

Programme Support



Zoë Os.

Programme Support

Programme Overview

EmpowerED, created by Doceo, is here to help you thrive! It's a special programme just for teenagers aged 16-18, designed to give you important life skills and help you figure out what you want to do in the future. We're not your typical school programme. EmpowerED is all about fun workshops, cool activities, and meeting real professionals who can show you what it's like to work in different fields.

EmpowerED is here to help you become unstoppable, boss your wellbeing, futureproof yourself and make awesome connections.

Here's what we have planned for you:

Day One: Law & Tech Insights

Ever wondered what it's like to be a lawyer or work in technology? On Day Two, we'll take you on a journey to meet real lawyers at White & Case LLP and tech experts at IBM. You'll learn about exciting careers and maybe even find your passion!

Day Two: Future Launchpad

Get ready to explore! We'll talk about things like how to grow your mindset, bounce back from tough times, and set goals for yourself. You'll also learn some handy skills for applying to jobs and acing interviews.

Programme Schedule Overview

Day	Date	Time	Location	Programme Section
Day 1	Thursday, Aug 29	10am - 5pm	Law: White & Case LLP, Bank Tech: IBM, Waterloo	Law & Tech Insights
Day 2	Friday, Aug 30	12pm - 5pm	White & Case LLP, Bank	Future Launchpad


Day 1: Law Insight Day

(Thursday, 29th August 2024)

 **Location:** White & Case LLP, Bank, London




Time	Law Insight Day: White & Case LLP	Content Highlights
10:00am - 10:15am	Welcome & Registration	Register and collect materials and receive a warm welcome.
10:15am - 10:30am	Ice Breakers	Engage in a fun ice-breaking activity to foster connections.
10:30am - 11:00am	Session 1: Developing Commercial Awareness	Insight into how commercial awareness plays into professional success.
11:00am - 11:30am	Session 2: Commercial Awareness Workshop	Put your newly learnt skills into practice.
11:30am - 11:40am	Break	<i>Take a short break to recharge.</i>
11:40am - 12:00pm	Session 3: Making the most of Insight Days	Get to know how you can make the most of the networking opportunities you'll have.
12:00pm - 12:30pm	Session 4: Graduate Recruitment Talk	Learn about the different routes into White & Case LLP.

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Time	Law Insight Day: White & Case LLP	Content Highlights
12:30pm - 1:30pm	Lunch	<i>Enjoy a refreshing lunch whilst network with peers.</i>
1:30pm - 2:10pm	Session 5: The Art of Negotiation in Law	Learning about how Legal Negotiations work
2:10pm - 2:30pm	Session 6: Q&A	Additional time for questions from Session 5.
2:30pm - 3:30pm	Session 7: Negotiation Masterclass	Getting to put the knowledge from Session 5 into Practice
3:30pm - 4:00pm	Refreshments & Networking	<i>Take a short break to recharge and network.</i>
4:00pm - 4:40pm	Session 8: Legal Panel	Panel discussion with White & Case Employees from across the Firm. Find out what they do, how they got to where they are, and gain tips and tricks to succeed in your career.
4:40pm - 5:00pm	Closing remarks: Summary of key takeaways	Wrapping up and prep for Day 2.

Day 1: Tech Insight Day

(Thursday, 29th August 2024)

 **Location:** IBM, Waterloo, London




Time	Tech Insight Day: IBM, Waterloo, London	Content Highlights
10:00am - 10:15am	Welcome & Registration	Register and collect materials and receive a warm welcome.
10:15am - 10:30am	Ice Breakers	Engage in a fun ice-breaking activity to foster connections.
10:30am - 11:00am	Session 1: Developing Commercial Awareness & Making the most of Insight Days	Insight into how commercial awareness plays into professional success.
11:00am - 11:30am	Session 2: Understanding Future Career Paths	Learn about the different routes into IBM, and the tech industry.
11:30am - 11:40am	Break	<i>Take a short break to recharge.</i>
11:40am - 12:10pm	Session 3: Insights into IBM	Ever wonder what IBM do on a day to day? You'll find out all about they key technologies and services that IBM offers their clients.
12:10pm - 12:30pm	Session 4: Future Trends in Tech	An overview of the latest trends shaping the tech industry, including real-world applications and their impact on various sectors.

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Time	Tech Insight Day: IBM, Waterloo, London	Content Highlights
12:30pm - 1:30pm	Lunch	<i>Enjoy a refreshing lunch whilst network with peers.</i>
1:30pm - 2:00pm	Session 5: Design Thinking	Learning the art of creative problem-solving through the process of design thinking: how to innovate and address complex challenges through empathy, ideation, and iterative prototyping.
2:00pm - 2:40pm	Session 6: Experience Deep Dive	Panel discussion with IBM Employees from across the Business. Find out what they do, how they got to where they are, and gain tips and tricks to succeed in your career.
2:40pm - 3:10pm	Session 7: Q&A + Networking	Additional time for questions from Session 5.
3:10pm - 4:40pm	Session 8: Getting Hands-on with Tech	Time to put some of your tech knowledge to practice! Get a taster of the kind of work you could do at IBM.
4:40pm - 5:00pm	Closing remarks: Summary of key takeaways	Wrapping up and prep for Day 2.


Day 2: Future Launchpad

(Friday, 30th August 2024)

 **Location:** White & Case LLP, London



Time	Programme Section	Content Highlights
12:00pm - 12:10pm	Welcome & Registration	Register and collect materials and receive a warm welcome.
12:10pm - 12:30pm	Ice Breaker & Networking	Engage in a fun ice-breaking activity to foster connections.
12:30pm - 12:50pm	Session 1: Growth Mindset	Explore the concept of a growth mindset and its impact on personal development.
12:50pm - 1:20pm	Session 2: Building Resilience & Overcoming Imposter Syndrome	Learn strategies to build resilience and overcome imposter syndrome.
1:20pm - 1:50pm	Lunch Break	Enjoy a delicious lunch and network with peers.
1:50pm - 2:00pm	Ice Breaker & Networking	Connect with fellow participants through another interactive icebreaker.
2:00pm - 2:30pm	Session 3: Goal Setting & Motivation	Discover effective goal-setting techniques and stay motivated on your journey.

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Time	Programme Section	Content Highlights
2:30pm - 3:00pm	Session 4: Exploring Future Careers	Gain insights into various career paths and industries.
3:00pm - 3:10pm	Break	Take a short break to recharge.
3:10pm - 3:40pm	Session 5: University Application Guidance	Receive valuable guidance on navigating the university application process.
3:40pm - 4:00pm	Session 6: Personal Statement Mastery	Master the art of crafting compelling personal statements.
4:00pm - 4:10pm	Ice Breaker & Networking	Engage in another networking activity.
4:10pm - 4:30pm	Session 7: Navigating Scholarships	Learn effective strategies for navigating and applying for scholarships.
4:30pm - 4:40pm	SEO London	Work Experience Opportunities
4:40pm – 4:50pm	Q&A	Answering any final questions!
4:50pm – 5:00pm	Closing Remarks	Summarise key takeaways and receive closing remarks.

EmpowerED Application

Application Process & Review Criteria





Application Process



Stage 1: Application Submission (15th July - 16th August, 2024)

- Prospective students complete and submit the application form on our website through HubSpot .
- Applications open on the 15th of July and close on the 16th of August 2024.

Stage 2: Application Review and Selection Process

- There are up to 50 spaces on the programme for students to grow and learn. Spaces are allocated on a first come first served basis.
- Applications are reviewed against a detailed review framework (see pages 20-22)

Stage 3: Verification and Parental Consent

- Accepted students' parents will be contacted to verify their consent for your participation in the programme.
- A parental consent form will be emailed to your parent to be completed.

Application Support

We're excited to learn more about you through your application to the EmpowerED Programme. Your unique experiences and aspirations are crucial in shaping a diverse and dynamic cohort. Below, you'll find guidance for each application question, designed to help you express your thoughts effectively. Your application is designed for us to get to know more about you so we can ensure that you get the most out of your experience, so the more detailed the better! Please also bear in mind that spaces on the programme are awarded on a first-come, first served basis.

Guidance for EmpowerED Programme Application Questions

1

What Insight day would you like to participate in?

Please bear in mind that spaces on each Insight day are awarded on a first come first served basis.

Application Support

2

Please can you explain what motivated you to apply for this programme?

(Word Limit: 200 words)

Reflect on your personal interests, goals, and what motivates you.

- Consider how the programme's unique features align with your aspirations.
- Share specific examples of how you believe the programme will enhance your skills and character.
- Think about both personal and professional benefits and express your enthusiasm.

3

What are your career aspirations?

(Word Limit: 200 words)

Share your envisioned future career path and what excites you about it.

- Mention any specific industries, roles, or causes that align with your interests.
- Express how the EmpowerED Programme will contribute to your career goals.
- Keep it concise, focusing on the key aspects of your aspirations.

Application Support

4

Can you recount a specific instance where you demonstrated resilience? How did you navigate through the challenge you faced?

(Word Limit: 200 words)

Recall a specific situation where you exhibited your power of resilience.

- Describe the challenges you faced and how you approached them.
- Highlight the positive outcomes or lessons learned from your experience.

FAQs

1. What specific topics or themes are covered in the EmpowerED workshops?

The EmpowerED workshops cover a wide range of topics related to personal and professional development, including but not limited to communication skills, emotional intelligence, goal setting, resilience, career exploration, and industry insights.

2. What age group of students does the EmpowerED Programme target?

The EmpowerED Programme targets teenagers aged 16-18 who are seeking to enhance their life skills, leadership qualities, and career prospects.

3. What is the duration of the EmpowerED Programme?

The EmpowerED Programme spans two days, with each day dedicated to specific themes and activities. Day One focuses on Law & Tech, while Day Two focuses on law and tech careers.

4. Are there any prerequisites for participating in the EmpowerED Programme?

No specific prerequisites are required to participate in the EmpowerED Programme. However, prospective participants are encouraged to have a genuine interest in personal and professional development.

FAQs

5. How are participants selected for the EmpowerED Programme?

Participants are selected based on the completion and submission of the application form. The selection process prioritises early applicants due to the limited number of spaces available. Students who identify as coming from typically underrepresented groups (such as free school meals, female or non-binary, BAME, hotspot areas etc.) are prioritised.

6. Is there a fee associated with participating in the EmpowerED Programme?

No, the EmpowerED Programme is offered free of charge to selected participants. However, participants are responsible for their own transportation to and from the programme venues.

7. Can participants choose which workshops or sessions to attend during the EmpowerED Programme?

To complete the programme students must participate in both days.

FAQs

8. How does Doceo select speakers or facilitators for the EmpowerED Programme?

Doceo selects speakers or facilitators based on their expertise, experience, and alignment with the programme objectives. They may consider factors such as professional background and proven ability to engage and inspire young audiences.

9. Are there opportunities for participants to stay connected with Doceo after completing the EmpowerED Programme?

Yes, participants are encouraged to join the Doceo community to stay informed about upcoming events, workshops, and opportunities for further engagement. Alumni networks and online platforms provide avenues for ongoing connection and support.

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