

Doceo 

# EMPOWERED

Application Opens

**Monday, 15th July 2024**

Date

**29th - 30th August, 2024**

**Sign Up Today!**

**A 2-Day Programme**

**In Partnership with:**

**IBM** WHITE & CASE



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# The Doceo Mission

Founded in August 2019 by Stephanie Lartey and Zoë Mabo, we believe that we owe it to the next generation coming up behind us to equip them with the skills they need to become the leaders of tomorrow. To achieve this we aim to instil in our students a work ethic and love of learning that will be with them for life. We know that growth doesn't happen in one place, or with one formula. Growth doesn't happen overnight, it happens over time, it takes dedication, nurturing and a mindset that embraces the process.

We are on a mission to champion continuous growth, to provide every student with opportunities, resources and practical knowledge to determine their own future. Our story has only just begun.



# Our Values

The core pillars of Doceo

1

We **Grow** Together



2

We **Succeed** Together



3

We are a **Community**



# The EmpowerED Programme Management Team



**Pero Ogunkunle**

Programme Coordinator



**Steph Lartey**

Programme Support



**Zoë Osinbajo**

Programme Admin

# Programme Overview

EmpowerED, created by Doceo, is here to help you thrive! It's a special programme just for teenagers aged 16-18, designed to give you important life skills and help you figure out what you want to do in the future. We're not your typical school programme. EmpowerED is all about fun workshops, cool activities, and meeting real professionals who can show you what it's like to work in different fields.

EmpowerED is here to help you become unstoppable, boss your wellbeing, futureproof yourself and make awesome connections.

Here's what we have planned for you:

## Day One: Future Launchpad

Get ready to explore! We'll talk about things like how to grow your mindset, bounce back from tough times, and set goals for yourself. You'll also learn some handy skills for applying to jobs and acing interviews.

## Day Two: Law & Tech Insights

Ever wondered what it's like to be a lawyer or work in technology? On Day Two, we'll take you on a journey to meet real lawyers at White & Case LLP and tech experts at IBM. You'll learn about exciting careers and maybe even find your passion!

# Programme Schedule Overview


Day	Date	Time	Location	Programme Section
Day 1	Thursday, Aug 29	12pm - 5pm	White & Case LLP Bank	Future Launchpad
Day 2	Friday, Aug 30	10am - 5pm	<b>Law:</b> White & Case LLP Bank <b>Tech:</b> IBM, Waterloo	Law & Tech Insights

**Day 1: Future Launchpad**  
(Thursday, 29th August 2024 )





Time	Programme Section	Content Highlights
12:00pm - 12:10pm	Welcome & Registration	Register and collect materials and receive a warm welcome.
12:10 pm - 12:30 pm	Ice Breaker & Networking	Engage in a fun ice-breaking activity to foster connections.
12:30pm - 12:50pm	<b>Session 1:</b> Growth Mindset	Explore the concept of a growth mindset and its impact on personal development.
12:50pm - 1:20pm	<b>Session 2:</b> Building Resilience & Overcoming Imposter Syndrome	Learn strategies to build resilience and overcome imposter syndrome.
1:20pm - 1:50pm	Lunch Break	Enjoy a delicious lunch and network with peers.
1:50 pm - 2:00 pm	Ice Breaker & Networking	Connect with fellow participants through another interactive icebreaker.
2:00pm - 2:30pm	<b>Session 3:</b> Goal Setting & Motivation	Discover effective goal-setting techniques and stay motivated on your journey.

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Time	Programme Section	Content Highlights
2:30pm - 3:00pm	<b>Session 4:</b> Exploring Future Careers	Gain insights into various career paths and industries.
3:00pm - 3:10pm	Break	Take a short break to recharge.
3:10 pm - 3:40 pm	<b>Session 5:</b> University Application Guidance	Receive valuable guidance on navigating the university application process.
3:40 pm - 4:00 pm	<b>Session 6:</b> Personal Statement Mastery	Master the art of crafting compelling personal statements.
4:00pm - 4:10pm	Ice Breaker & Networking	Engage in another networking activity.
4:10 pm - 4:30 pm	<b>Session 7:</b> Navigating Scholarships	Learn effective strategies for navigating and applying for scholarships.
4:30pm - 4:40pm	<b>Session 8:</b> Making the most of Insight Days	Understand how to maximize the opportunities offered by insight days.
4:40 pm - 4:50pm	Recap & Closing Remarks	Summarize key takeaways and receive closing remarks.

# Day 2: Law & Tech Insights

(Friday, 30th August 2024 )



Time	Law Firm Insight Day: White & Case LLP Bank, London	Tech Company Insight Day: IBM, Waterloo, London
10:00 am - 10:15 am	Welcome & Registration	Welcome & Registration
10:15 am - 10:30 am	Ice Breakers	Ice Breakers
10:30am - 11:00am	<b>Session 1:</b> Developing Commercial Awareness	<b>Session 1:</b> Developing Commercial Awareness
11:00am - 11:30am	<b>Session 2:</b> Understanding Future Career Paths	<b>Session 2:</b> Understanding Future Career Paths
11:30am - 11:40am	Break	Break
11:40 am - 12:00 pm	<b>Session 3:</b> The Law	<b>Session 3:</b> Technology
12:00 pm - 12:30 pm	<b>Session 4:</b> Insights into White & Case LLP	Session 4: Insights into IBM

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Time	Law Firm Insight Day: White & Case LLP Bank, London	Tech Company Insight Day: IBM, Waterloo, London
12:30 pm - 1:30 pm	Lunch	Lunch
1:30 pm - 2:10 pm	<b>Session 5:</b> Experience Deep Dive	<b>Session 5:</b> Experience Deep Dive
2:10pm - 2:30pm	<b>Session 5:</b> Q&A	<b>Session 5:</b> Q&A
2:30 pm - 3:30 pm	<b>Session 6:</b> Getting Hands-on	<b>Session 6:</b> Getting Hands-on
3:30 pm - 4:00 pm	Refreshments & Networking	Refreshments & Networking
4:00 pm - 4:40 pm	Legal Workshops and Hands-on Experiences Continue	Tech Workshops and Hands-on Experiences Continue
4:40 pm - 5:00 pm	Closing remarks: Summary of key takeaways	Closing remarks: Summary of key takeaways

# EmpowerED Application

Application Process & Review Criteria





# Application Process

## **Stage 1: Application Submission (15th July - 16th August, 2024)**

- Prospective students complete and submit the application form on our website through HubSpot .
- Applications open on the 15th of July and close on the 16th of August 2024.

## **Stage 2: Application Review and Selection Process**

- There are up to 50 spaces on the programme for students to grow and learn. Spaces are allocated on a first come first served basis.
- Applications are reviewed against a detailed review framework (see pages **20-22**)

## **Stage 3: Verification and Parental Consent**

- Accepted students' parents will be contacted to verify their consent for your participation in the programme.
- A parental consent form will be emailed to your parent to be completed.

# Application Support

We're excited to learn more about you through your application to the EmpowerED Programme. Your unique experiences and aspirations are crucial in shaping a diverse and dynamic cohort. Below, you'll find guidance for each application question, designed to help you express your thoughts effectively. Your application is designed for us to get to know more about you so we can ensure that you get the most out of your experience, so the more detailed the better! Please also bear in mind that spaces on the programme are awarded on a first-come, first served basis.

## Guidance for EmpowerED Programme Application Questions

**1**

**What Insight day would you like to participate in?**

Please bear in mind that spaces on each Insight day are awarded on a first come first served basis.



# Application Support

2

**Please can you explain what motivated you to apply for this programme?**

*(Word Limit: 200 words)*

Reflect on your personal interests, goals, and what motivates you.

- Consider how the programme's unique features align with your aspirations.
- Share specific examples of how you believe the programme will enhance your skills and character.
- Think about both personal and professional benefits and express your enthusiasm.

3

**What are your career aspirations?**

*(Word Limit: 200 words)*

Share your envisioned future career path and what excites you about it.

- Mention any specific industries, roles, or causes that align with your interests.
- Express how the EmpowerED Programme will contribute to your career goals.
- Keep it concise, focusing on the key aspects of your aspirations.

# Application Support

4

Can you recount a specific instance where you demonstrated resilience? How did you navigate through the challenge you faced?

*(Word Limit: 200 words)*

Recall a specific situation where you exhibited your power of resilience.

- Describe the challenges you faced and how you approached them.
- Highlight the positive outcomes or lessons learned from your experience.

# FAQs

## 1. What specific topics or themes are covered in the EmpowerED workshops?

The EmpowerED workshops cover a wide range of topics related to personal and professional development, including but not limited to communication skills, emotional intelligence, goal setting, resilience, career exploration, and industry insights.

## 2. What age group of students does the EmpowerED Programme target?

The EmpowerED Programme targets teenagers aged 16-18 who are seeking to enhance their life skills, leadership qualities, and career prospects.

## 3. What is the duration of the EmpowerED Programme?

The EmpowerED Programme spans two days, with each day dedicated to specific themes and activities. Day One focuses on the Future Launchpad, while Day Two offers insights into Law & Tech.

## 4. Are there any prerequisites for participating in the EmpowerED Programme?

No specific prerequisites are required to participate in the EmpowerED Programme. However, prospective participants are encouraged to have a genuine interest in personal and professional development.

# FAQs

**5. How are participants selected for the EmpowerED Programme?**

Participants are selected based on the completion and submission of the application form. The selection process prioritizes early applicants due to the limited number of spaces available.

**6. Is there a fee associated with participating in the EmpowerED Programme?**

No, the EmpowerED Programme is offered free of charge to selected participants. However, participants are responsible for their own transportation to and from the programme venues.

**7. Can participants choose which workshops or sessions to attend during the EmpowerED Programme?**

They are all encouraged to attend “Future Launchpad”, while they have the flexibility to choose which session aligns with their interests and goals for the “Law & Tech” visit. But to complete the programme students must participate in both days.

# FAQs

## **8. How does Doceo select speakers or facilitators for the EmpowerED Programme?**

Doceo selects speakers or facilitators based on their expertise, experience, and alignment with the programme objectives. They may consider factors such as professional background and proven ability to engage and inspire young audiences.

## **9. Are there opportunities for participants to stay connected with Doceo after completing the EmpowerED Programme?**

Yes, participants are encouraged to join the Doceo community to stay informed about upcoming events, workshops, and opportunities for further engagement. Alumni networks and online platforms provide avenues for ongoing connection and support.

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